

Promotions **CAN!** not be combined with other offers!

Writing Instruments

YES!

 combine them all!*

FREE! Drop Ships  promo code **Q420FDS**

Up to 200 FREE drop shipment locations.

FREE! Ground Shipping  promo code **KYOP**

BIC® brand writing instruments only. Residential addresses qualify for FREE ground shipping too!

Plus All of these offers can be combined with any writing instrument item currently on promotion.

UP TO
\$5,300
IN SAVINGS!

ACT FAST! Offers expire
December 31, 2020

WHY WRITING INSTRUMENTS?



Number of impressions promotional writing instruments generate throughout their lifetime is **3000***



88% of consumers own promotional writing instruments.*



Promotional writing instruments are kept an average of **9 months***



69% of consumers report they keep promo items because of their **quality***

Plus

reliability Writes First Time Every Time!® Simple, inventive & reliable choices for everyone, everywhere, every time.

availability Hundreds of BIC® items are always in stock. Largest assortment of pens that are assembled in the USA.

recognition Associate your company, logo, or event with the iconic BIC® brand recognized worldwide.

a trusted leader For 50 years, BIC® has created affordable products made to last.

*Sales agreements excluded.



BIC graphic

The Best Brands in the Business | bicgraphic.com



Pending tariff implications and associated impact on raw material cost, BIC Graphic reserves the right to change prices at any time without notice if necessary. Please see bicgraphic.com for the most up-to-date pricing. BIC Graphic is a leader in product safety, including Prop 65 compliance. Nearly all of our product SKUs are Prop 65 compliant and do not require a Prop 65 label when shipping to California. Visit bicgraphic.com for complete details. BIC®, the BIC Graphic logo, bicgraphic.com, and all related trademarks, logos, and trade dress are trademarks. ©2020 BIC Graphic, Clearwater, FL 33760. Prices in USD. *According to a Global Advertising Specialties Study 2020 Edition

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YES! Receive special promotional pricing on the following writing instruments

plus

FREE drop ships (up to 200)

plus

FREE ground shipping (BIC® brand only)

Item #	Description	Promo Price	OFFER!
CSANTI	BIC® PrevaGuard™ Clic Stic® Pen*	\$0.67(A)	EQP on an A code
RSANTI	BIC® PrevaGuard™ Round Stic® Pen*	\$0.51(A)	EQP on an A code
ESTB	BIC® Esteem® Pen	\$7.09(A)	EQP
WCCB	BIC® Worthington® Chrome Ballpoint Pen	\$9.62(A)	EQP
WCLR	BIC® Worthington® Lacquer Roller Pen	\$10.76(A)	EQP
CLG	BIC Clic™ Gold Pen	\$1.08(C)	EQP less 15%
EMBM	BIC® Emblem Metal Pen	\$2.45(A)	EQP
EMBMSTY	BIC® Emblem Metal Stylus Pen	\$2.26(A)	FREE 2nd Color Barrel Imprint
CL	BIC Clic™ Pen	\$0.91(A)	FREE 2nd Color Barrel Imprint
CS	BIC® Clic Stic® Pen	\$0.57(A)	FREE 2nd Color Barrel Imprint
CSWB	BIC® WideBody® Message	\$0.76(A)	FREE 2nd Color Barrel Imprint
CSWB CG	BIC® WideBody® Color Grip Pen	\$1.23(A)	FREE 2nd Color Barrel Imprint
CSWB MES	BIC® WideBody® Message Pen	\$1.67(A)	FREE 2nd Color Barrel Imprint
GR	BIC® Grip Roller Pen	\$1.20(A)	FREE 2nd Color Barrel Imprint
ICLGEL	BIC® Intensity® Clic™ Gel Pen	\$2.16(C)	FREE 2nd Color Barrel Imprint
RS	BIC® Round Stic® Pen	\$0.44(A)	FREE 2nd Color Barrel Imprint
TS	BIC® Tri-Stic® Pen	\$0.79(A)	FREE 2nd Color Barrel Imprint
VGEL	BIC® Gel-ocity™ Pen	\$1.84(C)	FREE 2nd Color Barrel Imprint

Free Ground Shipping is not available on the items below

55943	Souvenir® Tuxedo Pen	\$ 3.45(C)	EQP LESS 5%
55946	Souvenir® Armor Stylus Pen	\$ 1.77(C)	EQP LESS 5%
55944	Souvenir® Tux Pen	\$3.39(C)	EQP
55945	Souvenir® Armor Pen	\$1.71(C)	EQP
55947	Souvenir® Path Pen	\$2.13(C)	EQP
55989	Souvenir® Muse Pen	\$1.61(C)	EQP
55993	Souvenir® Toro Metal Pen	\$1.76(C)	EQP
56017	Souvenir® Truss Pen	\$0.70(C)	EQP
56020	Lotty Pen	\$0.43(C)	EQP
56022	Donovan Metal Pen	\$0.82(C)	EQP

* These products do not protect users or others from disease causing bacteria, viruses, or germs.

Please visit biggraphic.com for complete promotional details including the required promo codes.

writing instruments